



Edit

— SALOCIN —

Environmental Impact Report
Aug 21 – Jul 22

“The Environment is so fundamental to our continued existence that it must transcend politics and become a central value of all members of Society”

David Suzuki

Edit is proud to present its 2022
Environmental Impact Report.

Based on data from 1st August 2021 to
31st July 2022.

This report aims to highlight the
impact Edit has had in the last 12
months on our environmental
touchpoints and to give you as
transparent a view as possible into
what we have done, and what we are
doing.

This is our first Environmental Impact
Report, so if you're looking for year on
year comparisons, you'll have to come
back next year!

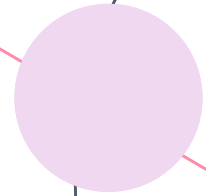
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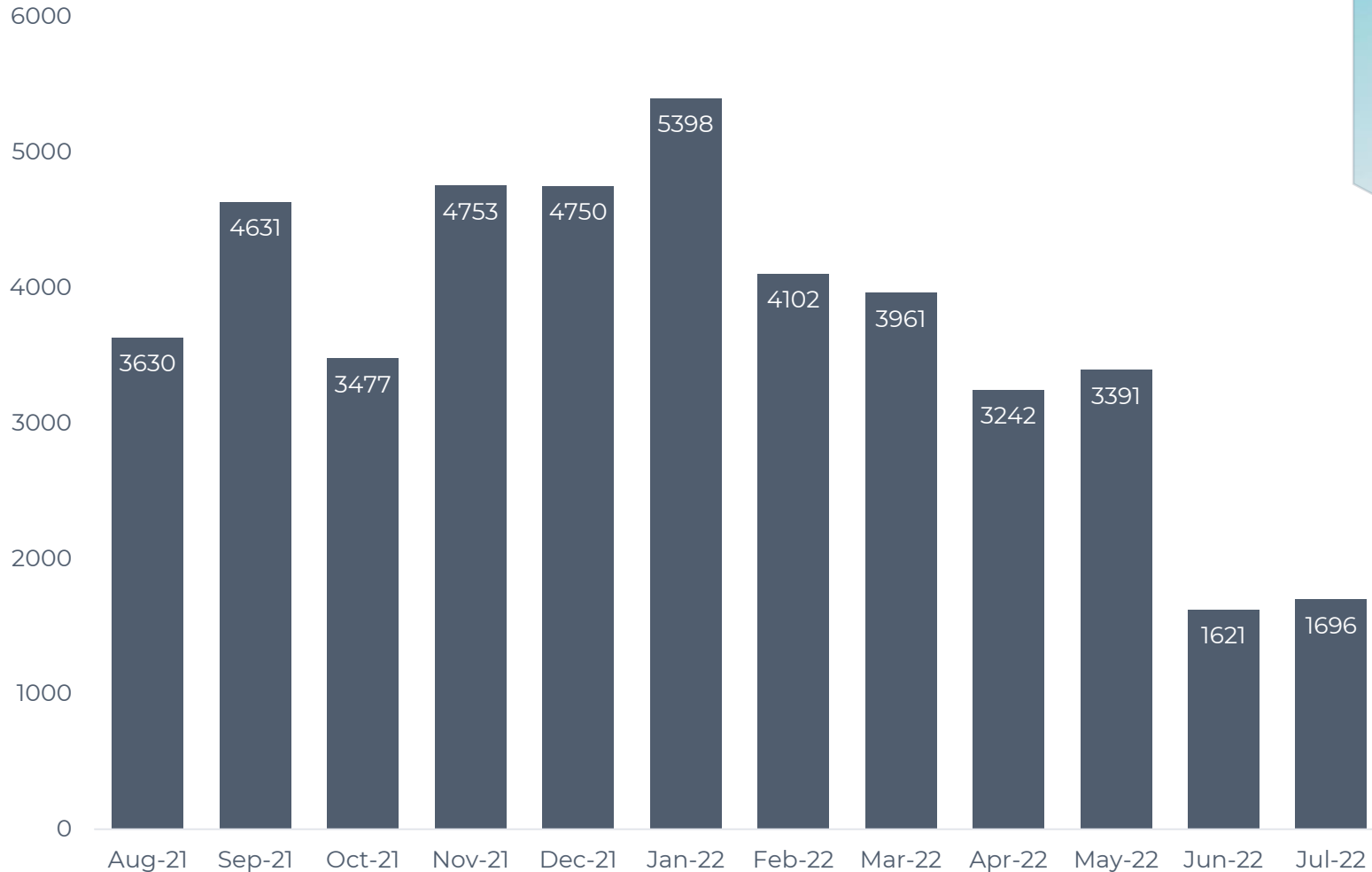
Energy

As a professional services business, energy is our life blood. It drives everything that we do, including our brilliant consultants helping our clients. However, it's harder to measure their energy needs (some need a Full English, others strong coffee), therefore we've just focused on tracking what energy we need to enable our people to be at their best, aka anything that falls under Scope 2.

In our offices we have auto light sensors everywhere and we've ensured that all our electricity comes from certified renewable resources via our electricity provider, meaning all energy used in our office is 100% renewable.

We still have a commitment to reduce our energy usage as a business as for every KJ not used means there is more renewable energy powering the rest of the grid.

Energy



As part of our post Covid assessment of the business we realised that in a new hybrid working model we didn't need as extensive an office space. We therefore reduced our office footprint in at the start of June. And you can already see the impact it has the the amount of energy we are using!

Recycling

As a business we don't have a physical product, so we don't have waste from what we do. Any waste is generated as part of being in an office, from disposable coffee cups to the meal deal packets picked up at lunch.

All our recycling is grouped together, so we can't give you metrics on glass, plastic and paper as we just don't have that data. However, we do have the ability to track how much is being sent to recycling and how much to general waste, aka landfill! We've made a commitment to reduce our general waste down to 0.

To drive this, we've ensured all our Editors have reusable drinks bottles and coffee cups to reduce the need for those plastic bottles. We've also committed to bring in more recycling bins to our offices to make it as simple as possible for people to recycle.





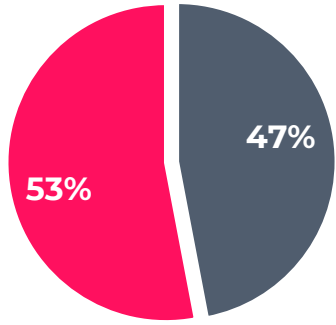
Water

We'd love to reduce the amount of water we need, we really would! However, as its not involved in the production of anything we do, we'd have to limit the amount of water people can drink and how often they can flush the toilet.

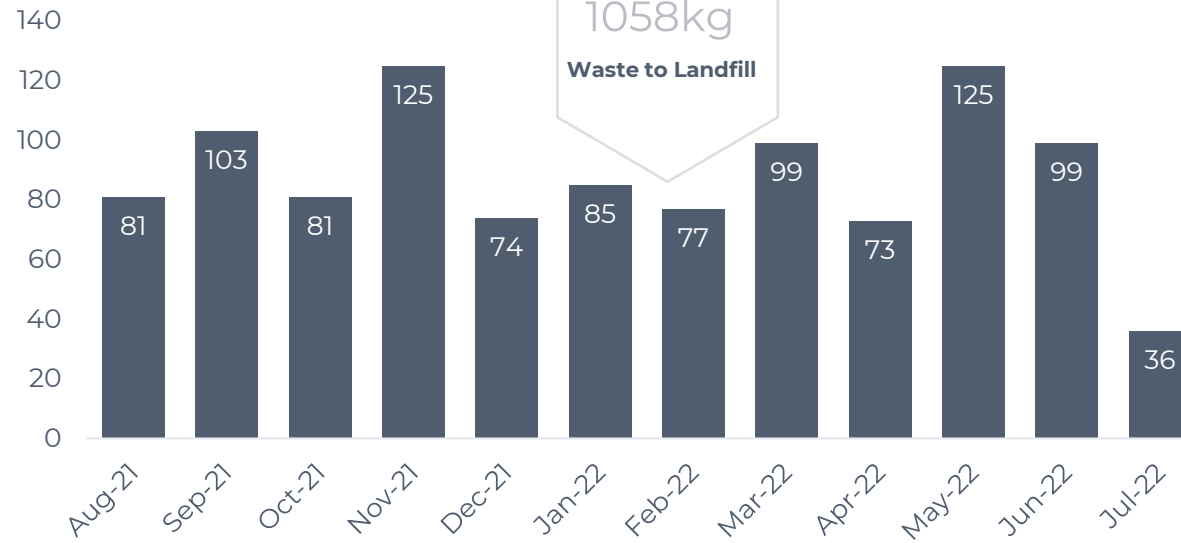
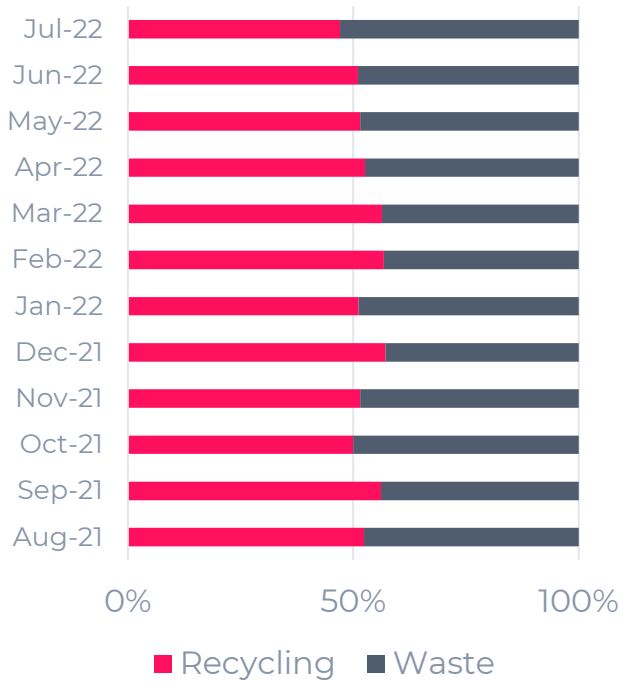
Slightly extreme...

So yes, we do track it (as a business we love our data after all) but we haven't set any reduction targets. In fact, if our Editors were using more water at the office to top up their water bottles it means they aren't buying plastic water bottles which is better all-round for the environment!

Recycling



■ General Waste

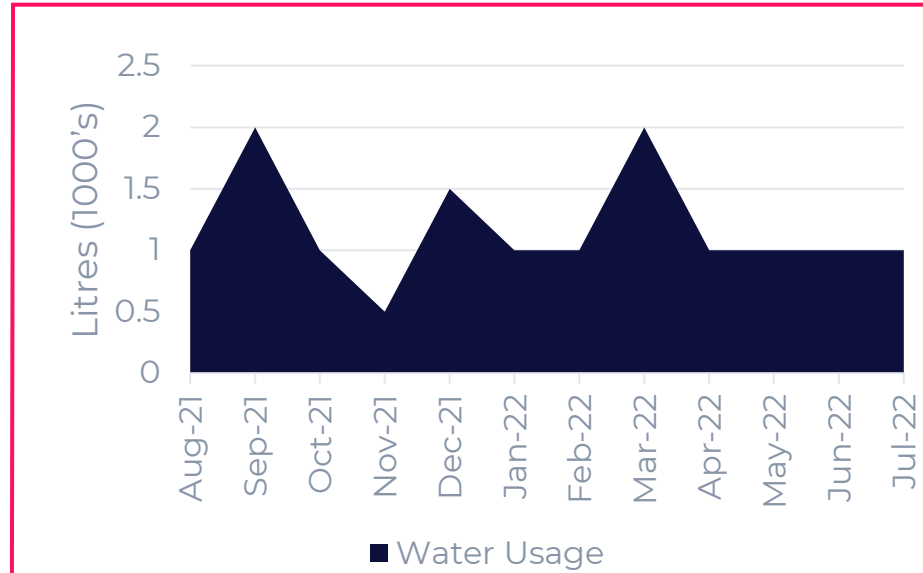


1058kg
Waste to Landfill

All our recycling is dealt with by the local authority and is grouped together. (Glass, Carboard, Plastics)

Although we recycled more than we sent to General Waste, we feel that we can do more to increase our recycling and are looking at what actions we can put in place to ensure this happens.

Water



14,000 L
Water Used

Equivalent to 175 baths (just to confirm, we don't bathe at the office)

Told you our water usage wasn't that high!

Carbon

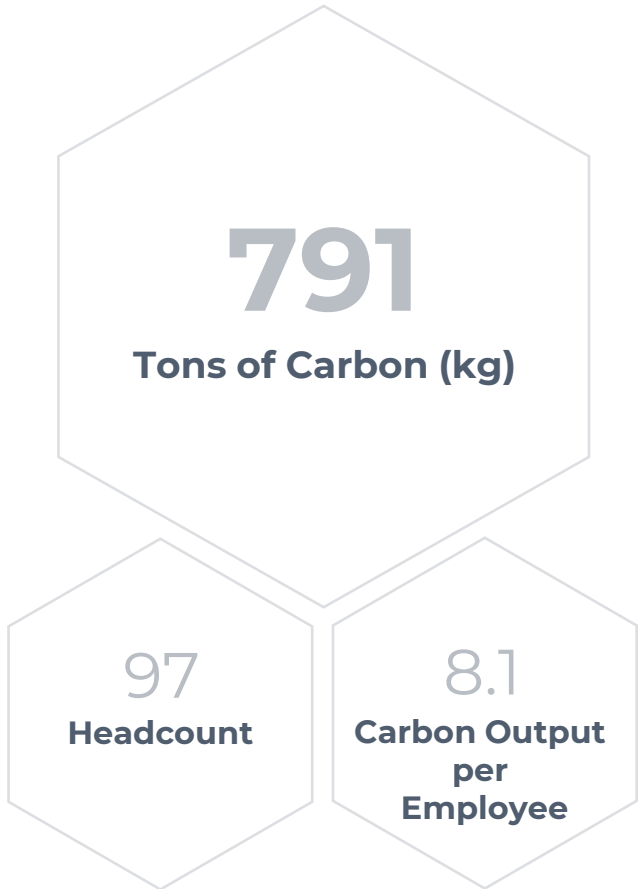
Carbon... the scourge of our time!

Too much is proven to drive an increase in climate change! It's no surprise that we therefore decided to track this as much as possible!

We look at our time spent in hotels, air travel, commuting patterns, and the output from people working from home - we really tried to capture everything we could to give us that data so that we could then make actionable decisions off the back of it.

We have set ourselves a reduction target of 10% for next year, as reducing carbon entering the atmosphere is the preferred course of action.

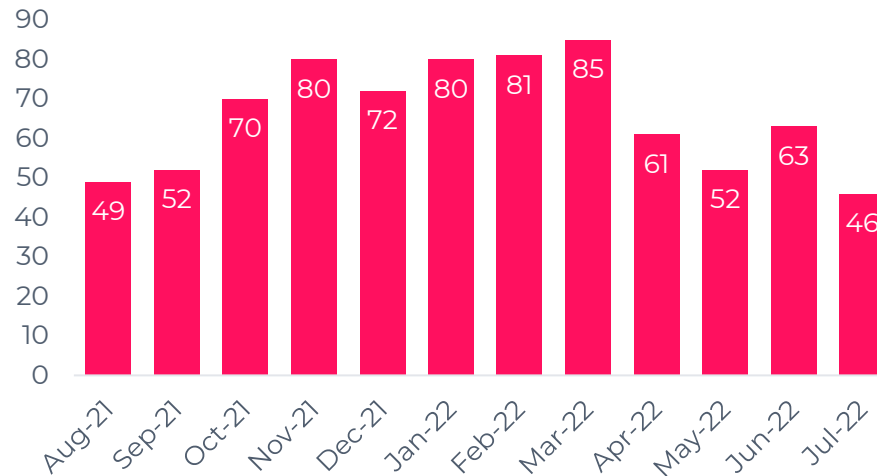
Carbon



Breakdown of our emissions into the different scope categories and what is driving each Scope.



Carbon emissions last 12 months (Tons Kg)



Most of our emissions are driven by our flexible workforce who utilize our ability to work in a hybrid environment, combining in office work with home working.

As the world continues to get back to BAU over the next 12 months we'd anticipate WFH emissions to reduce as more people commute into the office. During this time we will try to encourage our employees to consider their footprint and take advantages of our cycle to work policy and strong public transport links.

Offsetting & Edit's Forest

Offsetting any carbon produced by Edit is something every Editor stands behind.

Our initial drive to offset our carbon started long before we were a B Corp and was brought to the board by 2 members of our Delivery team.

We take our data from our Environmental Management System to ensure that we have offset 100% of our carbon emissions.

And it's not just about offsetting our carbon, it's about planting those trees as well - our forest is getting bigger every month. We partnered with fellow B Corp member Ecologi to enable us to offset and plant with confidence!

Offsetting & Edit's Forest



The carbon we have offset is equivalent to 685 long haul flights, 2,223,754 road miles or 2,673 metres of sea ice saved.



2,673 meters of sea ice



2,223,754 Road Miles



685 long haul flights



Below is more detail around some of the things we've had to assume to make this report as accurate as possible. There are too many variables to be 100% accurate but that hasn't stopped us from trying our best to be as close to that as we can.

<p>Energy</p> <p>We get our electricity provided to us by Scottish & Southern Electric via their SSE Green tariff.</p> <p>We are provided with our reading from our landlords. If for any reason this information isn't available, we assume based on the average consumption we have had as well as how much we used this time last year. Once we have the accurate information, we update it to reflect the actuals.</p>	<p>Recycling</p> <p>Our cleaners take account every day of how much recycling and how much general waste is disposed of.</p> <p>We have assumed that on average each bag of waste carriers around 4kg.</p>	<p>Carbon</p> <p>In-work travel – We take the costs from our travel which can be broken down into the classic planes, trains, and automobiles. We have assumed a certain cost per mile which to generate miles travelled and then overlay our carbon data to generate its estimated footprint.</p> <p>Commuting – We look at the number of employees in the business and how often they come into the office. We run an annual survey to assess peoples standard commuting habits which we then apply across every Editor to give us our miles per day by mode. We run our carbon data over the top to give us our carbon footprint</p> <p>WFH emissions – Based on the amount of time someone works from home, we estimate the duration the heating may be on during that time and then apply our carbon data over the top.</p> <p>Hotel – We've assumed a cost of £200 per night for a hotel stay in the UK. We look at our spent-on hotels and then apply our carbon data over the top.</p> <p>Goods & Services – We look at how much we spent on things outside of the above that enable us to do our jobs and then apply the carbon data over the top.</p> <p>On the next page we have provided a breakdown of our carbon data used in these assumptions. This will be reviewed every year to ensure that the information is still as accurate as possible.</p>
<p>Water</p> <p>Water readings are taken every month at the same time.</p> <p>We can't tell where that water was used (whether by toilets or drinking water).</p>		

Carbon Data & Assumptions

15

Scope 1					
Gas: kgCO ₂ e/kWh	0.1838				
Scope 2					
Electricity: kgCO ₂ e/kWh	0.2556				
Scope 3					
kgCO ₂ e / mile of average diesel car	0.27901	kgCO ₂ e / mile per passenger for Bus	0.16851	Average power consumption of home equipment (W)	140
kgCO ₂ e / mile of average petrol car	0.29103	kgCO ₂ e / mile per passenger for Taxi	0.51119	Average power consumption of home lighting (W)	10
kgCO ₂ e / mile of average hybrid car	0.18464	kgCO ₂ e / mile per passenger for Flights	0.29094	Working hours per day	7.3
kgCO ₂ e / mile of average motorbike	0.18589	kgCO ₂ e / night in a hotel	20.4	Average power to heat a home per hour (kWh)	5
kgCO ₂ e / mile of average EV	0	Tons of CO ₂ e / £10,000 spend on goods / services	2.51		

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Thanks for reading

Thomas Mudd
Head of Business Operations

